Please amend the application as follows

IN THE CLAIMS:

—Claim 8. (currently amended) An electronic commerce system for communicating with a

user via a client machine connected to a global computer network, the system comprising:

a server connected to the global computer network;

a database, accessible to the server, storing the identity of the user, a plurality of con-

tacts designated by the user, and contact information facilitating communication with the

contacts;

a graphical user interface suitable for displaying a web page provided by the server,

the graphical user interface attached to the client machine;

an order designated and entered via the graphical user interface, the order designating

at least one product from a list of products accessed via the graphical user interface;

a message from the user recommending the purchased product, the message pertain-

ing to the order and entered via the graphical user interface for transmitting to at least one of

the contacts; and wherein

the server transmits the message to the at least one contact.—

1   9. (currently amended)   The system of claim 8 wherein the server is configured to

2   monitor whether the at least one designated contact subsequently purchases a product [the

3   item] to facilitate reward of the user.

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1   10. (original)   The system of claim 8 wherein the list of products comprises goods, serv-

2   ices, or goods and services.

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1   11. (currently amended)   The system of claim 10 wherein the list of products is em-

2   bedded in [the] <u>computer</u> instructions.

3

1   12. (currently amended)   The system of claim 10 wherein the list of products is

2   stored in a computer accessible over the network[, the instructions comprising an address

3   facilitating access to the list by the client computer].

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1   13. (currently amended) The system of claim 8 wherein the client machine is configured

2   to display the interface and to transmit to the server (i) the list of products, (ii) the [at

3   least one designated] contact, and (iii) the message.

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14. (currently amended)The system of claim 8 wherein the server is further configured to

process orders for products, the server checking for credit entries in the [user's] database [re-

cord] when processing an order from the user and to adjust the order based on any located

entries.